



## CERF'S UP IN SAN DIEGO™

The San Diego area has a deep and diverse community of academic and private sector experts in leading-edge research and technologies as well as the financial and business structure needed to support their maturation to serve society. This meeting is organized to facilitate knowledge exchange and perhaps stimulate productive collaboration among different elements of this diverse community. Many technology leaders see great potential in the San Diego region. The hope is that greater collaboration will lead to new opportunities.

Cerf's Up concept and organization was developed through collaboration between Vint Cerf and Ann Kerr. It is structured around "Research Roundtables" of invited participants and a large plenary event open to the public. A final Roundtable on San Diego Innovation will be held with key SD Community Innovation Leaders.

### June 28 - 29 Research Roundtable topics include:

- Genomics, Proteomics and Personalized Medicine**
- Large Data Analytics**
- Autonomous Software and Deep Learning**
- Cybersecurity/ Internet of Things**
- Global Data Communication**
- Quantum and Neural Computing**
- Robotics**
- Block Chain Technology**
- Digital Preservation**
- People-Centered Internet**

Contacts for information about the Roundtables or Sponsorship:

Ann Kerr, Program Chair  
Tyler Orion, Sponsor Chair  
E: [CerfsUpInSD@gmail.com](mailto:CerfsUpInSD@gmail.com)

Cerf's Up in San Diego' is a production of the LJ STEAM Foundation, a 501(c)(3) organization.  
©2017 LJ STEAM Foundation

'Cerf's Up in San Diego' is a series of roundtables to showcase San Diego's Innovative Research and Technology.

## The event features a keynote by Dr. Vint Cerf **"Discovering San Diego Innovation"**



**Dr. Vint Cerf**, Chief Internet Evangelist at Google will deliver a public keynote to provide a summary of his San Diego Roundtables and a future Internet forecast. Learn about the role San Diego plays in future discoveries and who are the key players. Discover opportunities and initiatives to help connect the three billion people who don't yet have access to the Internet. Learn about infrastructure development and the future of IoT. Worry about the threat of a Digital Dark Age as bits, media and software become dysfunctional.

A speaker at world-wide forums from TED Talks, SXSW, to IEEE, Dr. Cerf is known as one of the "Founding Fathers of the Internet," because he co-designed the TCP/IP protocols and the architecture of the Internet. He is a recipient of numerous awards and commendations such as the US Presidential Medal of Freedom, US National Medal of Technology, and the Queen Elizabeth Prize for Engineering. President Obama appointed him to the National Science Board in 2012. In 1994, People magazine identified him as one of the world's "25 Most Intriguing People."

## **Reception & Public Forum** **Thursday, June 29, 2017** **Qualcomm AZ Building**

5:30-6:30pm Registration & Networking  
6:30-7:30pm Keynote, Audience Q&A  
7:30-8:00pm Coffee & Networking

Sponsored by



Thank you to these Community Partners



**Details and Registration**

**MITEFsd.org**